



Quick Notes

from the Idaho Office of Highway Safety

October 24, 2011

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2011 Fatalities on Idaho Roads = 125*

General Message from the Highway Safety Manager

Hi Highway Safety Partners:

A bit late this week with *Quick Notes*, but that is okay. I was on the road to the University of Idaho where I got the awesome opportunity to be a guest speaker to graduate Civil Engineering students. You can imagine the great time we had as I got the chance to share highway safety from the behavior and engineering side of life. Thanks Dr. Ahmed Abdel-Rahim for making me feel very welcome.

On October 19, 2011 the Idaho Traffic Safety Commission (ITSC) met to discuss the behavior safety program for 2013. Review of the highway safety data indicates that funding should be applied to the following categories. Starting in January 2012 our office will request proposals for the 2013 program and it will center around the funding ranges you see below. If you have any questions, please contact one of the Program Manager or myself. Take care and we will chat next week.

Proposed Funding Ranges FFY 2013

Focus Area	Funding Ranges
Safety Restraints	18-30%
Aggressive Driving	18-30%
Impaired Driving	18-30%
Youthful Drivers	8-20%
Distracted Driving	5-20%
Roadway Safety/Traffic Records	5-15%
Crash Response (EMS)	5-10%
Motorcycle Safety	0-5%
Bike and Pedestrian	0-5%
Other	0-10%

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Working Together to Reduce Drugged Driving and Save Lives

Cross-posted from [Office of Public Engagement Blog](#)

Thanks largely to the work of organizations like [MADD](#), most Americans today understand the terrible consequences of drunk driving. But it has become increasingly apparent that drugged driving also poses a serious threat to public safety. The problem is far more prevalent than most people realize. According to National Highway Traffic Safety Administration (NHTSA), of all those tested and whose test results were known [one in three drivers killed](#) in crashes tested positive for drugs.

President Obama is dedicated to reducing the negative impact drug use and its consequences have on public health and safety. And to help address this serious challenge, President Obama has set a goal of [reducing drugged driving](#) in America by 10 percent by 2015. To help achieve this goal, today ONDCP is convening key partners from across the Nation to find ways to make progress. This summit— a gathering of leaders in youth prevention, highway safety, law enforcement, government, and research—is an invaluable opportunity to take stock of where we are in our efforts, and where we need to go from here.

In addition, the White House [Office of National Drug Control Policy](#) (ONDCP) and MADD announced a new partnership this week to raise public awareness regarding the consequences of drugged driving. MADD has launched a [national effort](#) to provide support to the victims of poly-abuse (both alcohol and drugs) and drugged driving and took time this week to recognize law enforcement officers for their achievements in [drugged driving enforcement](#).

We're proud of the work of organizations like MADD and the [Governors Highway Safety Association](#) are accomplishing to help us reach our goal. Working together, we can save lives and make our roadways safer. And the good news is that we're making progress.

Seventeen states already have *per se* laws on the books that make it illegal for individuals to drive after using drugs and place others in harm's way. ONDCP is also working to raise public awareness about this issue through education. As part of this effort we've released a [toolkit](#) aimed at teens, parents, and community leaders to help prevent drugged drivers from hitting our roads.

Learn more about the White House's efforts to address [drugged driving](#) and use the [toolkit](#) to help make a change in your community today.

(Jon Carson is Director of the White House Office of Public Engagement)

Does the new iPhone's "Siri" make texting while driving legit?

By Maggie Clark, Stateline Staff Writer - MONDAY, OCTOBER 24, 2011

When Apple introduced its new iPhone 4S earlier this month, tech analysts raved about the phone's voice-activated personal assistant, nicknamed "Siri." One thing they loved was how Siri can be used to dictate text messages without typing — or read incoming texts aloud — a convenience that seemed perfect for life behind a steering wheel. "Big news for drivers," [declared](#) *The New York Times*' David Pogue. *The Wall Street Journal*'s Walt Mossberg [noted](#) that he'd had success using Siri to dictate e-mails and text messages in the car. [More...](#)

CALENDAR OF EVENTS

If you would like to add an event to the calendar, please send an e-mail with the event details to lisa.losness@itd.idaho.gov

Date	Event Description
Oct. 26, 2011	Alive at 25 , Kootenai County Fire Station #2, www.idsafedriver.org
Nov. 1, 2011	OHS Grants Final Report and Reimbursement Claim <i>final due date</i>
Nov. 12, 2011	Alive at 25 , Rexburg City Hall, www.idsafedriver.org
Nov. 18, 2011	Alive at 25 , Mountain Home High School, www.idsafedriver.org
Nov. 19, 2011	Alive at 25 , Kootenai County Fire Station #2, www.idsafedriver.org
Nov 19-27, 2011	Impaired Driving , Statewide Traffic Enforcement Mobilization
Dec 17, 2011 – Jan 3, 2012	Impaired Driving , Statewide Traffic Enforcement Mobilization
Feb 7 – 20, 2012	Seat Belts , Statewide Traffic Enforcement Mobilization
Mar 10 – 18, 2012	Impaired Driving , Statewide Traffic Enforcement Mobilization
Apr 19-30, 2012	Aggressive Driving , Statewide Traffic Enforcement Mobilization
<i>May 7-8, 2012</i>	2012 Highway Safety Summit – Boise
June 14-16, 2012	Lifesavers Conference , Orlando, Florida, www.lifesaversconference.org
July 19-20, 2012	Northwest Alcohol Conference , Boise, Idaho www.northwestalcoholconference.org

Quick Reference Guide – click on the topic to go directly to website.

[OHS](#), Office of Highway Safety

[ITD](#), Idaho Transportation Department

[NHTSA](#), National Highway Traffic Safety Administration

[FHWA](#), Federal Highway Administration

[2010 Idaho Crash Report](#)

Program Area	Idaho State Links	Federal Links
Impaired Driving		http://www.nhtsa.gov/Impaired
Distracted Driving	http://www.itd.idaho.gov/ohs/DistractedDriving.htm	http://distraction.gov/
Teen Drivers	http://www.idahoteendriving.org/	http://www.nhtsa.gov/Teen-Drivers
Bike & Pedestrian Safety	http://www.itd.idaho.gov/bike_ped/index_new2.htm	http://www.nhtsa.gov/Pedestrians http://www.nhtsa.gov/Bicycles
Seat Belt Safety	http://www.itd.idaho.gov/ohs/ClickIt/ClickIt2.htm	http://www.nhtsa.gov/Driving+Safety/Occupant+P rotection
Child Passenger Safety	http://www.itd.idaho.gov/ohs/ChildSafety/index.html	http://www.nhtsa.gov/Safety/CPS
Aggressive Driving		http://www.nhtsa.gov/Aggressive
Motorcycles		http://www.nhtsa.gov/Safety/Motorcycles
Senior Driving		http://www.nhtsa.gov/Senior-Drivers

